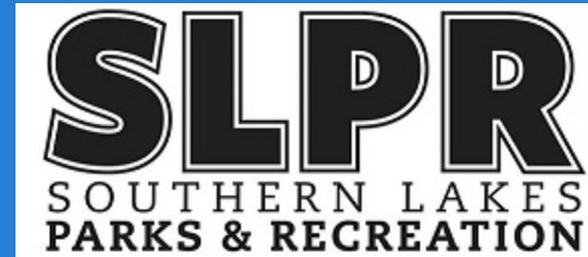




SLPR

SOUTHERN LAKES
PARKS & RECREATION

2015
Statistical Data &
Programming Report



SLPR Mission:

Establish, maintain, and operate a system of parks, recreation facilities and programs.

SLPR Vision:

Offer park, recreational facility, and program opportunities that enhance the education, physical health, personal well-being and social interactions within the community.



Current Board of Commissioners

Ray Culbert, Chair

City Council Member, City of Linden

Patricia Lockwood, Vice Chair

City Council Member, City of Fenton

Bob Krug, Treasurer

Clerk, Fenton Township

Dave McDermott, Secretary

City Council Member, City of Fenton

Shaun Shumaker, Commissioner

Board Trustee, Fenton Township

Brad Dick, Commissioner

City Council Member, City of Linden



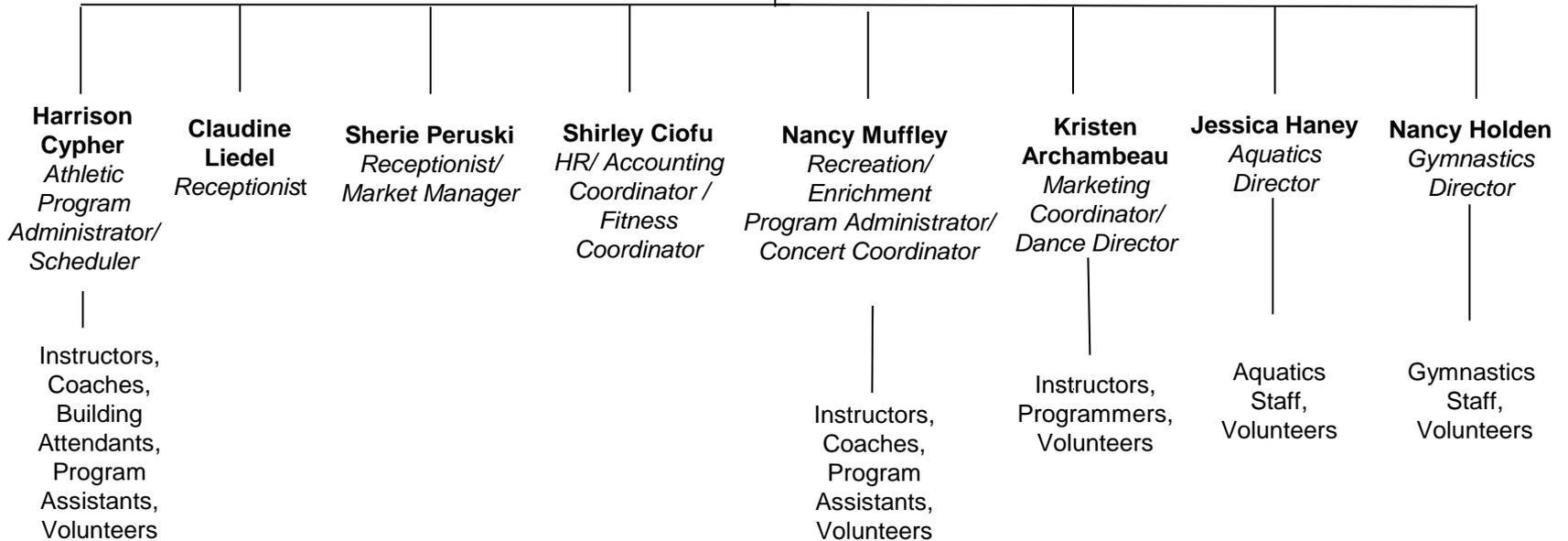
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Administration Organizational Chart



Board of Commissioners

Vince Paris
Executive Director

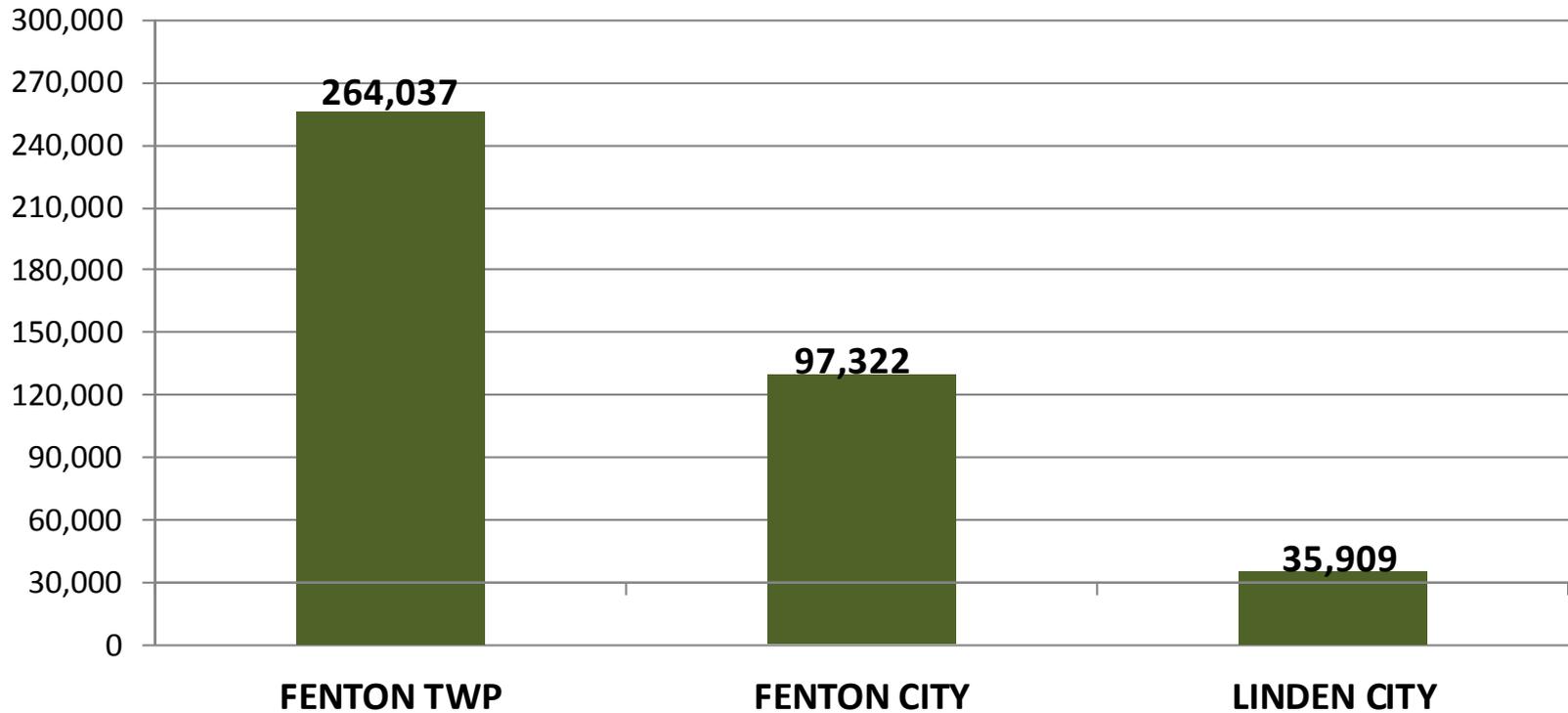


Brief History

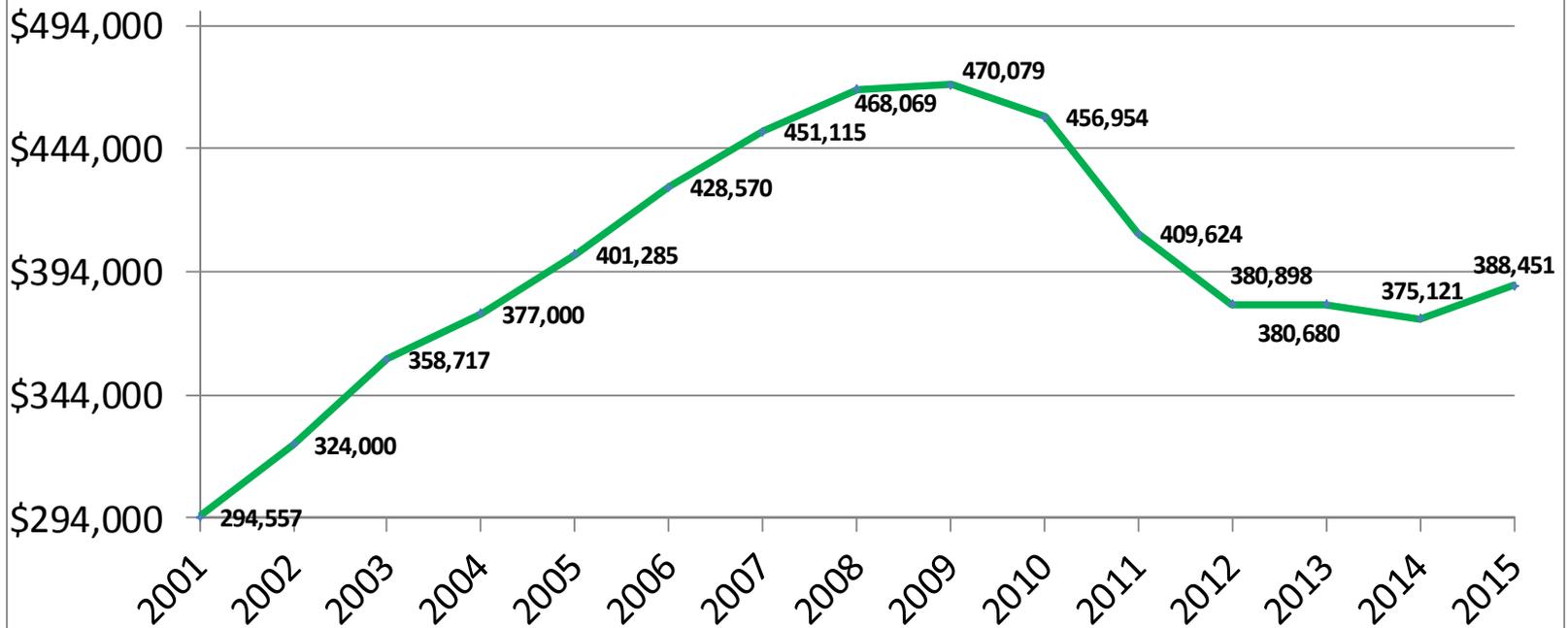
- Established in November 2000 by a vote of the people from the City of Linden, the City of Fenton and Fenton Township under the Metropolitan District Act, PA 312 1929.
- Perpetual .4 mil operating millage approved (rolled backed by Headlee Amendment).
- Millage rate for **2015** was **.3726**



2015 Property Tax Est. Millage from SLPR District

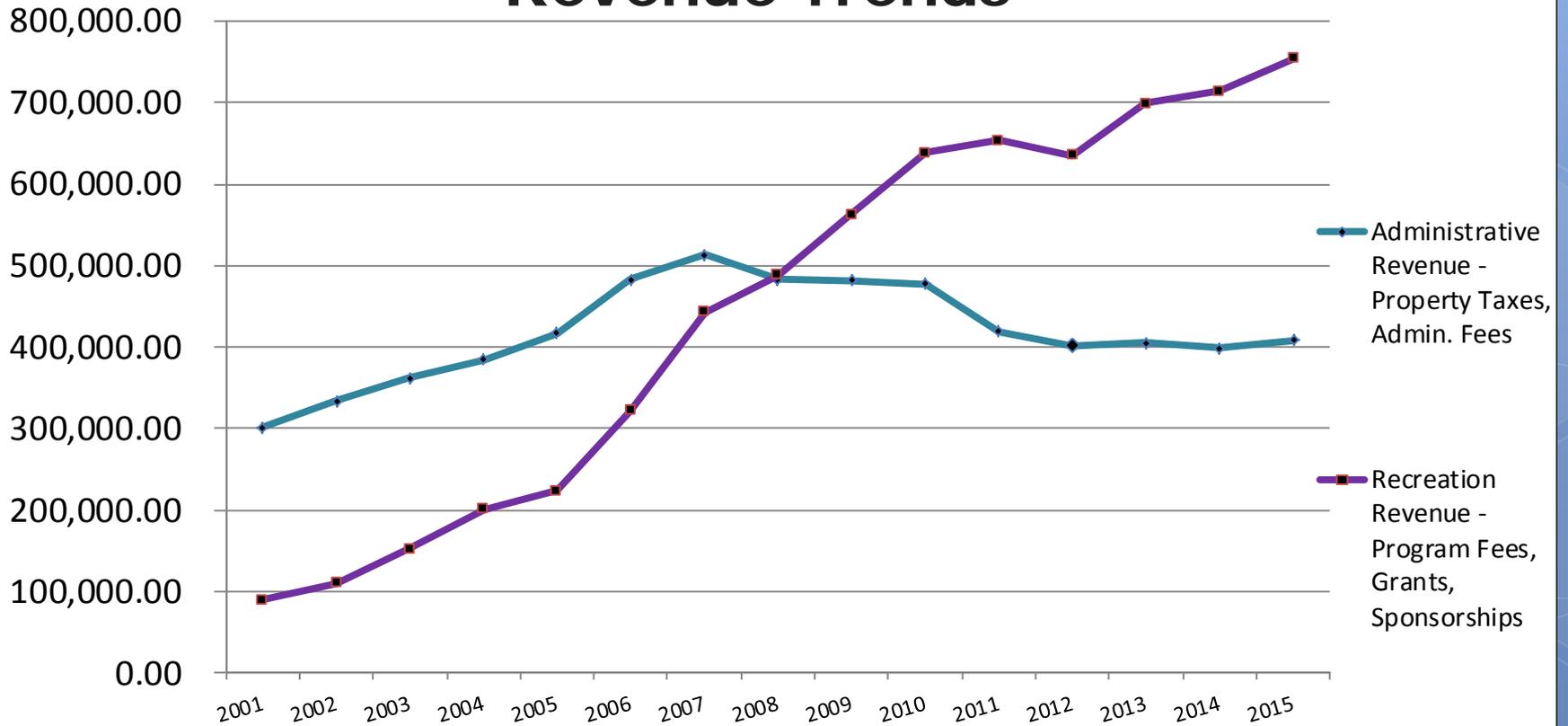


Property Tax Revenue

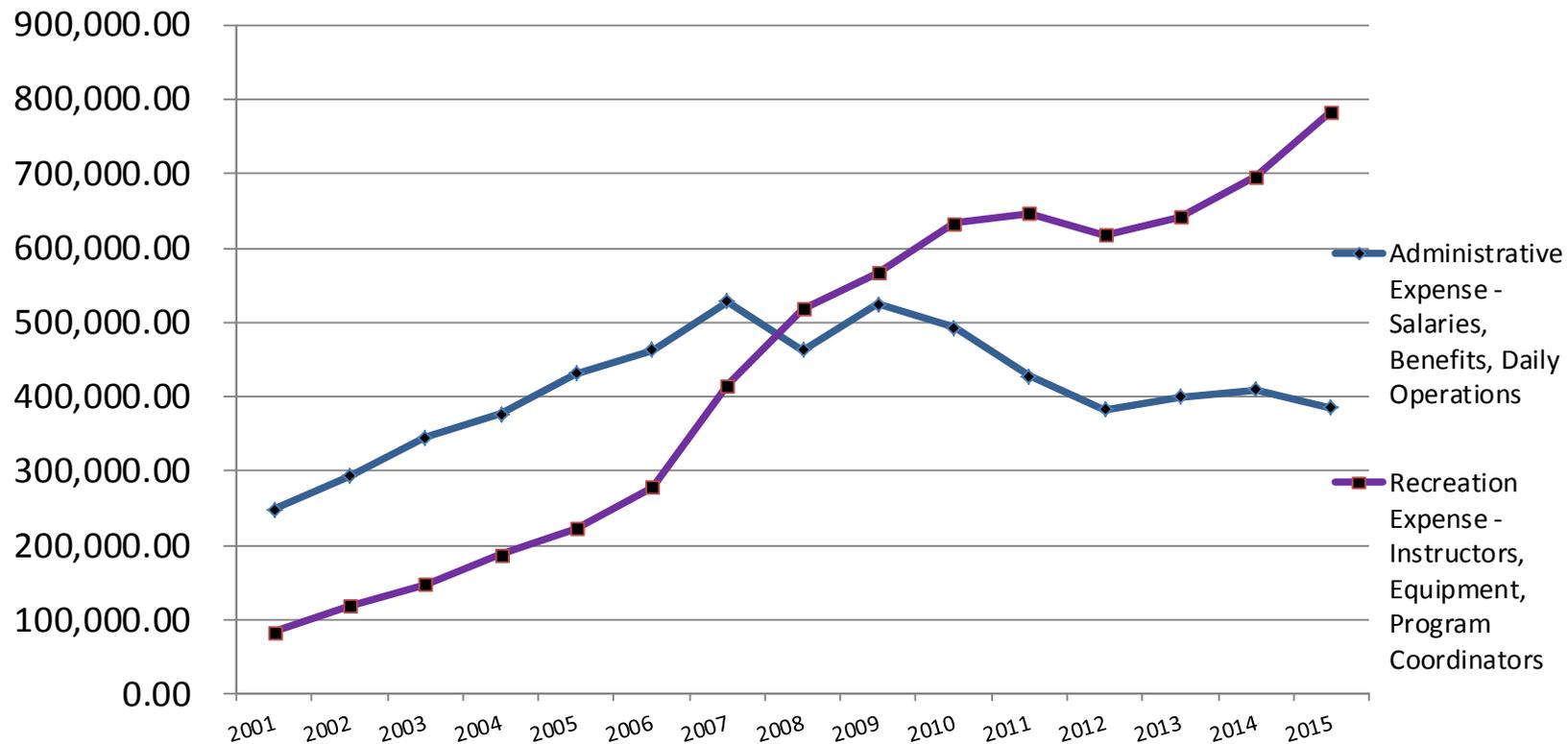




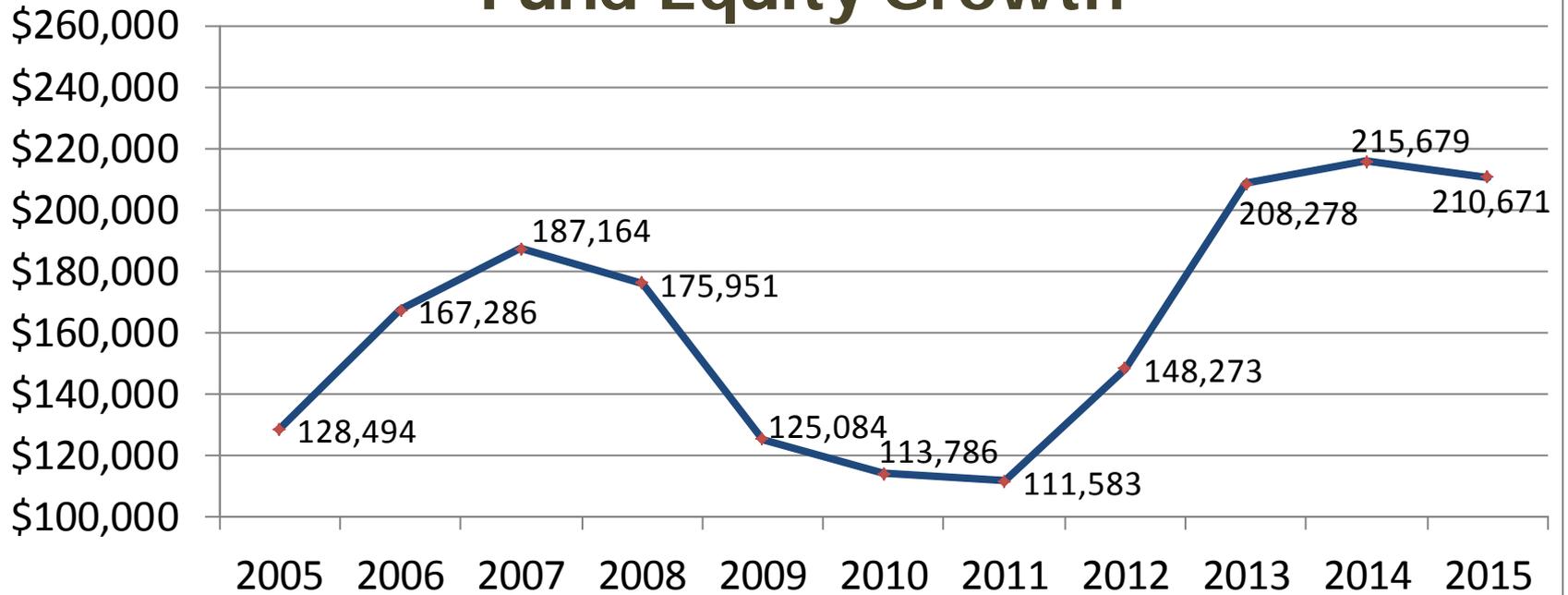
Revenue Trends



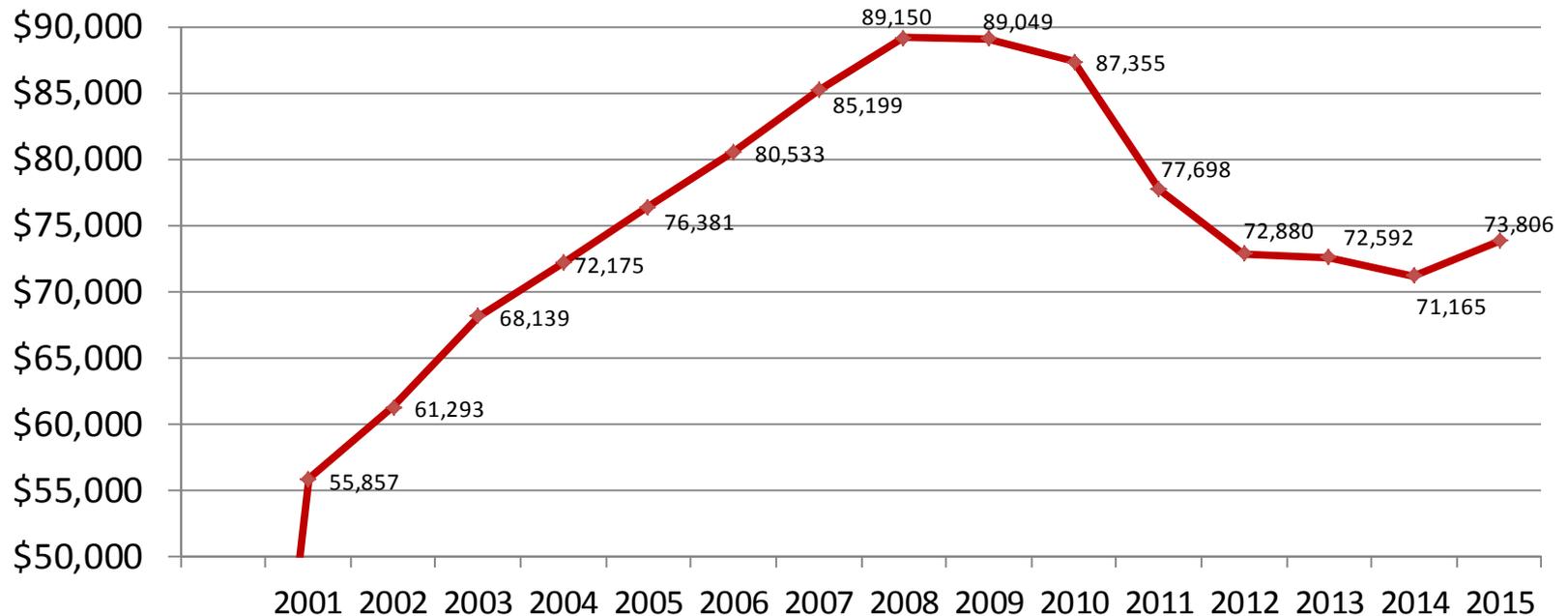
Expense Trends



Fund Equity Growth



Contributions to the Loose Senior Center Total Contributed YTD \$1,133,272



SLPR appreciates the Municipalities, School Districts, Clubs, and other volunteers & grantors who support community programming.

- Fenton Community & Cultural Center
- City of Fenton and DDA
- City of Linden and DDA
- Fenton Township
- Fenton Community Foundation
- Fenton Area Public Schools
- Linden Community Schools
- Lake Fenton Community Schools
- Loose Senior Center
- Genesee County Senior Services
- Lakes Area Arts Council
- Keepers of the Shiawassee
- Optimist Club
- Lasco Press
- First Presbyterian Church
- St. John's Catholic Church
- Fenton United Methodist Church
- Fenton Chamber of Commerce
- Freedom Center
- Girls & Boy Scouts of America
- Fenton Youth Football Parent Volunteers
- Fenton Youth Wrestling Parent Volunteers
- Gymnastic Team Parent Volunteers
- Dance Parent Volunteers
- Tiger Shark Swim Team Parent Volunteers
- Vic Canever – Driver's Ed Vehicles



Community Events



Fenton Farmer's Market
10,000+ Attendees



Fenton Back to the Bricks
6,500 Attendees



Fenton Concerts in the Park
4,000+ Attendees



Linden Farmer's Market
1,000+ Attendees

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Linden Back to the Bricks
2,700+ Attendees



Linden Music By the Mill
1,000+ Attendees

Youth Program Highlights

758 Program Sessions Offered
5,089 Registered Participants in 2015



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Adult Program Highlights

167 Program Sessions Offered
681 Registered Participants in 2015



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Special Event Highlights

ADULT

- Mom-to-Mom Sale
- Senior Thanksgiving Luncheon
- Senior Christmas Luncheon
- Mother/Son Dance
- Keepers of the Shiawassee River Fest
- Holiday Open House

YOUTH

- Touch - A - Truck
- Gymnastics Invitational
- Wrestling Tournament
- Spring Dance Recital
- Holiday Dance Recital
- USA Swim Meet

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Customer Satisfaction Survey

5,770 Surveys Sent to Households

176 Responded

3% Response rate

How did you hear about us?

Brochure	47%
Word of Mouth	21%
Other	3%
Website	14%
Flyer	7%
Facebook	3%
Newspaper	0%



Have you taken a SLPR class before?	82% Yes, 18% No
Was staff helpful and knowledgeable?	95% Yes, 5% No
Was the instructor enthusiastic and qualified?	95% Yes, 5% No
Did you and/or your child enjoy the program?	96% Yes, 4% No
Was the cost of the program competitively priced?	95% Yes, 5% No
Would you take the program again?	91% Yes, 9% No

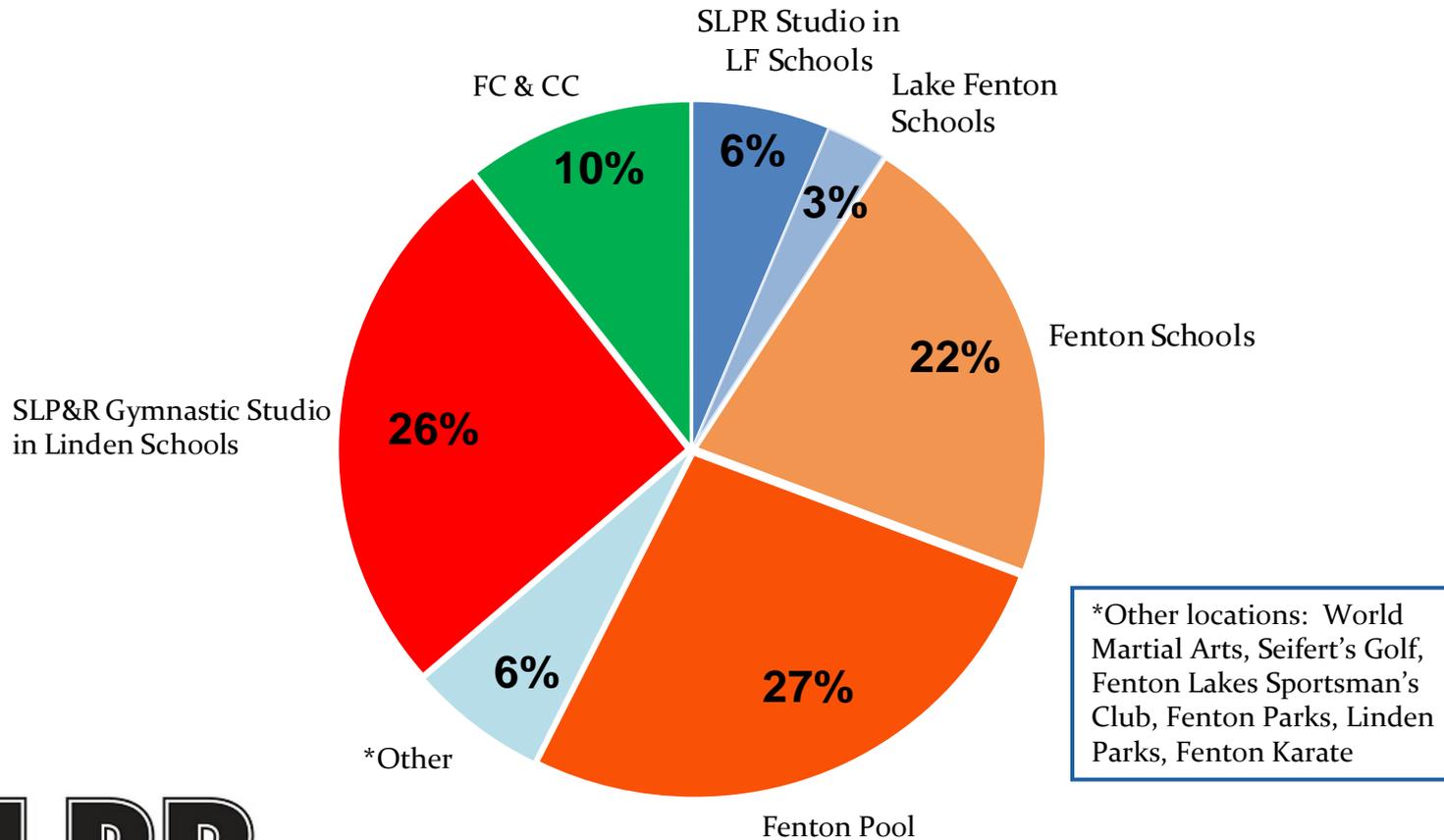
Participant Residency

Fenton Township	28%
City of Fenton	27%
Tyrone Township	9.5%
City of Linden	8.5%
Other	9%
Argentine Township	4%
Mundy Township	3%
Grand Blanc	2%
Rose Township	2%
Holly	2%
Byron	1%
Flint	1%
Swartz Creek	1%
Gaines	.7%
Burton	.5%
Hartland/Howell	.3%
Deerfield	.3%
Davison	.3%



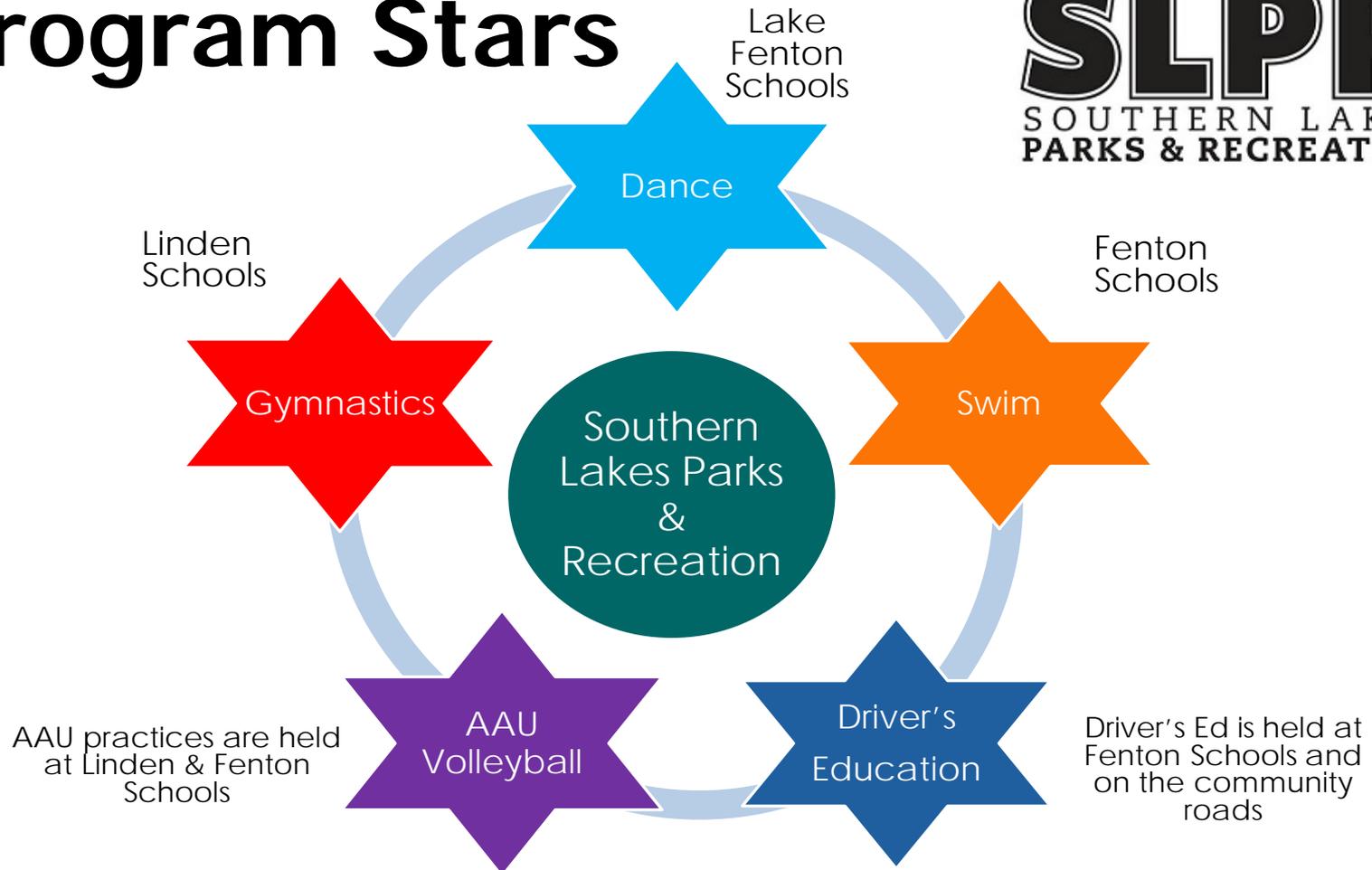
"Other" includes, but is not limited to: Saginaw, Lapeer, Metro Detroit Area, Durand, Brighton, Brandon, and further.

Program Locations By Hours of Use



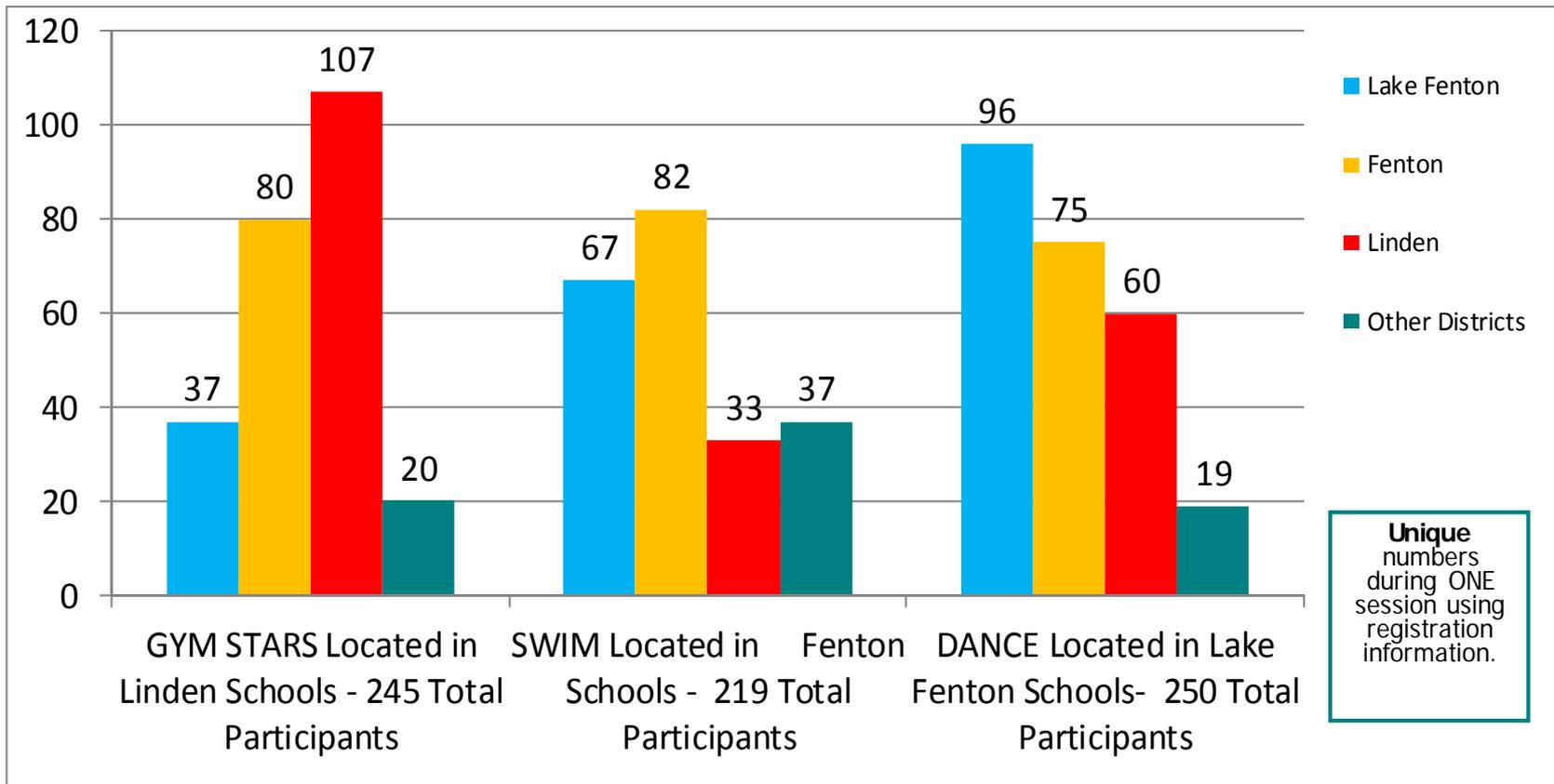
SLPR Paid the local School Districts for Facility Use
 Total Contribution in 2015 = **\$39,145.73**

Program Stars



SLP&R has many successful programs. We are particularly proud of our shining stars. These programs each have an estimated **200** unique participants. Gymnastics, Dance, Swim, & Drivers Training run programs continuously throughout the year.

SLPR's Programs by Regional Participation Numbers and School District Residency Winter Session One



"New" in 2015!

- ❖ Expanding Table Demonstration
- ❖ Middle Eastern Cooking
- ❖ Digital Photography
- ❖ Young Rembrandts Drawing
- ❖ Ultimate Frisbee
- ❖ Sewing Classes
- ❖ Lacrosse
- ❖ Pilates by the River
- ❖ Zumba in the Park
- ❖ Frozen Dance Party
- ❖ Football Fundamentals
- ❖ Threat Volleyball Camps
- ❖ Shiawassee River Benefit
- ❖ Speed & Agility Class for Kids
- ❖ Dance and Storytime
- ❖ Project Lego
- ❖ Intro to Volleyball
- ❖ Painting Parties
- ❖ Autumn Watercolor Workshop
- ❖ Joseph Fettingis Watercolor Workshop
- ❖ Kids Underwater Painting Camp
- ❖ Pencil, Pen, and Ink
- ❖ Holiday Open House

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Upcoming Events in 2016.....

Mother-Son Dance:	March 18 th , 2016
Spring Dance Recital:	April 30 th , 2016
Touch-A-Truck:	June 4 th , 2016
Pilates Specialty Workshops:	June 2016
Linden Farmers Market:	Summer 2016
Fenton Farmers Market:	Summer 2016
Linden Concert Series:	Summer 2016
Fenton Concert Series :	Summer 2016
Tour De Lac:	August 6 th , 2016
Linden Back to the Bricks:	August 10 th , 2016
Fenton Back to the Bricks:	August 11 th , 2016



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Another Fun Day with ...

SLPR

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810.714.2011

www.slpr.net