



**Linden's Holiday Happening
Frosty Parade & Fireworks**

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Business Owners and affected Residents
City of Linden
Regarding Linden's Holiday Happening

November 23, 2018

Linden's Holiday Happening Frosty Parade and Fireworks will Take place on December 7th, 2018. This event is expected to bring over four thousand people to Downtown Linden for four hours of fun and Community pride.

We realize this will be an inconvenience for a few of those affected but, we urge business owners to stay open and find a way to invite these folks back to explore your business later when it is not so hectic.

This year we will have Four Food Trucks Along Main St., A Freeze Frame Photo Lounge (booth), MTA shuttles, LFM Church will be working with the business owners to conduct an Elf Hunt, Daughters of the American Revolution will present a cake walk and Live Reindeer from Roof Top Reindeer will be in front of the Fire Station. Along with the Parade at 6 pm followed by Fireworks on the Millpond at 7:30pm.

For all of this to take place, Road Closures and parking restrictions will start as early as Noon in certain locations. Fireworks loading may require temporary delays on Tickner before Noon.

At 1pm Main street between Broad St. and Tickner will close to Parking and Traffic for Food Truck Set-up. Access to the Library parking will be via Bridge St.

At 3pm on Street Parking will be prohibited on Broad St. from Main to Bridge and on Bridge St. from Broad to Mill.

At 5:00 pm Broad St. will close at Hickory and at Bridge St. Limited access to businesses and homes will be maintained until 6:00 pm.

At 6:00 PM SILVER LAKE RD. WILL CLOSE AT RIPLEY for approximately one hour for the parade. Once the parade end passes Hickory our normal Hickory Street by pass of downtown will be restored.

Between 6 and approximately 7 pm there will be no direct access to Linden via Silver Lake Rd / Broad St. Ripley will be the detour for anyone heading west or north. Ripley or Hogan Roads are the detours for anyone coming South on Linden Rd. / Bridge St. , Bridge St. (North of Broad) will be Closed at Murphy St. Broad St. west of Bridge will be closed at Walmar. Bridge St. South of Broad St. will be closed at Hickory.

Business owners please communicate to your clients that there will be NO access to the Downtown by vehicle starting as early as 5:00pm with traffic congestion as early as 4:30pm. (Streets will be opened as soon as deemed safe by the Chief of Police. This usually takes place at about 8 pm.) Silver Lake Rd to Hickory will open as soon as the parade end passes Hickory (approx. 7pm).

This is by far the largest event we have in Linden and I urge you to use it, show off just what it means to live and do business in a small community. Events like this help bring not only new customers to Linden, it helps bring new residents to Linden. Linden has a great deal of Community Pride and we should all be proud to live and do business here.

Events like this are what makes Linden special and we could not do this without your support.

I am always available to answer any questions you may have.

Thank You for your consideration, ❄️

Brad Dick
Co-Chair
Linden's Holiday Happening

